

# A NOTE FROM THE EDITOR

---

*Journal of Sport Management*, 2002, 16, 95  
© 2002 Human Kinetics Publishers, Inc.

## A Note From the Editor

In 2002, the *Journal of Sport Management*, in partnership with Human Kinetics Publishers, is moving forward in some exciting new directions. You will notice that the *Journal of Sport Management* is boasting a new cover in this issue 16(2), 2002. Human Kinetics has been updating the covers of several of its journals, and the *JSM* Editorial Board agreed that it was time for a fresh look. Abstract graphics are now commonly seen on journal and book covers, in part because it is impossible to develop cover images that adequately capture the wide range of topics in a particular field of study. With its right justified title and “floating graphic,” the new *JSM* cover has a postmodern and global feel to it. The circle in the graphic loosely represents a ball, a fitting sport metaphor, while the crescent shapes surrounding the ball suggest that some boundaries, albeit permeable in the form of managerial structures and processes, are necessary to optimize the direction sport takes.

The *JSM* Editorial Board, the NASSM Executive, and Human Kinetics agreed that this graphic, while open to multiple interpretations, positions the journal with a progressive new look. While the current figure has provided the journal with a well-recognized brand identity, contemporary thought has moved beyond the static and hierarchical image of leadership it portrays. The name of the journal, the format, and the distinctive red, white, and black color scheme have all been retained. We hope you will agree that the new cover design signals a bright future for the *Journal of Sport Management*, NASSM’s official journal.

In other developments, Human Kinetics will be launching a new Journal On-line Review System (JORS) in the near future. Authors will be able to submit manuscripts to the system via the Web, and the Editor will be automatically notified to begin the review process electronically. This system will accelerate the manuscript review process, allowing us to get feedback to contributing authors in a more timely fashion. As soon as the system becomes available, the guidelines for using it will be described in the “Instructions to Authors” that are included in each issue of *JSM* and on the Human Kinetics Website (<http://www.humankinetics.com>). Back issues of *JSM* will also be available on this Website.

Finally, Laurence Chalip, the Associate Editor of the *Journal of Sport Management*, has been working closely with Human Kinetics to expand the indexing of the journal in leading social science and business indexes. This will help increase the exposure of the journal both within and outside the sport management field and over time will increase the number of times that *JSM* articles are cited. This is important because the number of citations determines a journal’s impact factor rating, a criterion that is being used more frequently by institutions of higher learning when making tenure and promotion decisions.

In closing, I would like to thank the Editorial Board and Human Kinetics for all the time and effort they have devoted to making the *Journal of Sport Management* a leading journal in our field.

Wendy Frisby, PhD  
Editor