HUMAN KINETICS JOURNALS

Advertising Rates

Print Advertising Information

Mechanical Requirements for all 6” x 9” journals

<table>
<thead>
<tr>
<th>Size</th>
<th>Width x Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (bleed)</td>
<td>6 ¼” x 9 ¼” (38 picas x 56 picas)</td>
</tr>
<tr>
<td>Full page</td>
<td>4 ½” x 7 ½” (27 picas x 44 picas)</td>
</tr>
</tbody>
</table>

Trim Size: 6” x 9”
Printing Process: Sheet-fed offset, perfect bound

Mechanical Requirements for all 8.5” x 11” journals

<table>
<thead>
<tr>
<th>Size</th>
<th>Horizontal x Vertical</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (bleed)</td>
<td>8 ¾” x 11 ¼” (56p x 69p)</td>
</tr>
<tr>
<td>Full page (non-bleed)</td>
<td>7 ½” x 10” (45p x 56p)</td>
</tr>
<tr>
<td>Half page</td>
<td>7 ½” x 4 ¾” (45p x 33p)</td>
</tr>
</tbody>
</table>

Trim Size: 8 ½” x 11”
Printing Process: Sheet-fed, saddle-stitched

Artwork

Black and white ads:
Digital layout files in Illustrator CC (Creative Cloud) 2017, InDesign CC 2017, or previous versions of Adobe Creative Suite, or PDF with all fonts and special graphics included, or with fonts converted to paths to avoid font issues. Resolution of grayscale digital images should be 300 dpi at full size.

Four-color process ads:
Digital layout files in Illustrator CC (Creative Cloud) 2017, InDesign CC 2017, or previous versions of Adobe Creative Suite, or PDF with all fonts and special graphics included, or with fonts converted to paths to avoid font issues. Resolution of CMYK digital images should be 300 dpi at full size. Colors used in layout files should be CMYK Process.

Two-color spot color ads:
Digital layout files in Illustrator CC (Creative Cloud) 2017, InDesign CC 2017, or previous versions of Adobe Creative Suite, or PDF with all fonts and special graphics included, or with fonts converted to paths to avoid font issues. Resolution of digital images should be 300 dpi at full size. Please contact Human Kinetics for the spot colors to use that are specific to each journal cover.

Print Advertising Rates
(For all journals except International Journal of Athletic Therapy & Training)

<table>
<thead>
<tr>
<th>Two-Color</th>
<th>1X</th>
<th>2X+</th>
<th>4X+</th>
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</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$599</td>
<td>$549</td>
<td>$499</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$499</td>
<td>$449</td>
<td>$399</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$499</td>
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<tbody>
<tr>
<td>Full Page</td>
<td>$399</td>
<td>$349</td>
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<tr>
<td>Half Page</td>
<td>$249</td>
<td>$199</td>
<td>$149</td>
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Bleeds add 10%

Print Advertising Rates for International Journal of Athletic Therapy & Training

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<tr>
<td>Inside Front Cover</td>
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Send artwork files to:

Pat Fish
Human Kinetics
1607 N. Market Street
P.O. Box 5076
Champaign, IL 61825-5076
Journals.HumanKinetics.com
Toll Free: 800-747-4457 ext. 7838
Fax: 217-398-2207
E-mail: PatF@hkusa.com
Deadlines

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<tr>
<td>February</td>
<td>December 1</td>
<td>December 15</td>
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<td>October 1</td>
<td>October 15</td>
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Please visit Journals.HumanKinetics.com for more information.

Copy and Contract Regulations

1. No cancellations will be accepted after the closing date. Cancellations received after the closing date may be billed for the space reservation. All cancellations must be received in writing by the publisher and the publisher must acknowledge cancellations.

2. When advertising space is contracted and no copy corrections or changes are received by the artwork file due date, the previous copy will be repeated.

3. There is a reformatting charge of $50/hour for all artwork files that do not meet Human Kinetics’ requirements.

4. All invoices are due in full 30 days from the invoice date. Any invoice not paid within that time is subject to a 1.5% per month interest charge.

5. New advertisers must prepay or undergo a credit check issued by the Human Kinetics finance department.

6. All materials not requested to be returned will be discarded after one year.

7. Human Kinetics reserves the right to decline any advertising that does not meet its approval.

8. Advertising rates are commissionable 15% to recognized agencies.
**International Journal of Sports Physiology and Performance**
**Audiences:** Sport and exercise physiologists, sport performance researchers, sport physicians, coaches, students, and other sport scientists.
10 issues/year (Jan, Feb, Mar, Apr, May, Jul, Aug, Sep, Oct, Nov)

**International Sport Coaching Journal**
**Audiences:** All coaches, as well as administrators and researchers working with coaches. Members of the International Council for Coaching Excellence and Society of Health and Physical Educators.
3 issues/year (Jan, May, Sep)

**Journal for the Measurement of Physical Behaviour**
**Audiences:** Researchers and practitioners who utilize wearable monitors to assess behaviour, and members of the International Society for the Measurement of Physical Behaviour.
Quarterly (Mar, Jun, Sept, Dec)

**Journal of Aging and Physical Activity**
**Audiences:** Researchers and practitioners who work with the elderly, gerontologists, physical therapists, nurses, medical doctors, and recreation directors.
Bimonthly (Feb, Apr, Jun, Aug, Oct, Dec)

**Journal of Applied Biomechanics**
**Audiences:** Sport and exercise biomechanists, rehabilitation professionals, and members of the International Society of Biomechanics and the International Society of Biomechanics in Sports.
Bimonthly (Feb, Apr, Jun, Aug, Oct, Dec)

**Journal of Clinical Sport Psychology**
**Audiences:** Sport psychologists and clinical psychologists who work with athletes.
Quarterly (Mar, Jun, Sep, Dec)

**Journal of Motor Learning and Development**
**Audiences:** Researchers and academics in exercise science and motor behavior fields.
3 issues/year (Apr, Aug, Dec)

**Journal of Physical Activity & Health**
**Audiences:** Exercise science and sports medicine specialists, behavioral scientists, physicians and other clinicians, epidemiologists, and public health professionals. Members of the International Society for Physical Activity and Health.
Monthly

**Journal of Sport & Exercise Psychology**
**Audiences:** Researchers interested in social, clinical, developmental, and experimental psychology. Members of the North American Society for the Psychology of Sport and Physical Activity.
Bimonthly (Feb, Apr, Jun, Aug, Oct, Dec)

**Journal of Sport Management**
**Audiences:** Professionals interested in the application of management in sport. Members of the North American Society for Sport Management.
Bimonthly (Jan, Mar, May, Jul, Sep, Nov)

**Journal of Sport Rehabilitation**
**Audiences:** Athletic trainers, team physicians, sport physical therapists, sport podiatrists, sport biomechanists, sport psychologists, and strength and conditioning coaches.
8 issues/year (Jan, Feb, Mar, May, Jul, Aug, Sep, Nov)

**Journal of Teaching in Physical Education**
**Audiences:** Individuals involved in physical education in higher education.
Quarterly (Jan, Apr, Jul, Oct)
**Kinesiology Review**

**Audiences:** Faculty, researchers, and professionals interested in health- and physical-activity-related areas of study. Members of National Academy of Kinesiology and American Kinesiology Association.

Quarterly (Feb, May, Aug, Nov)

8.5” x 11”

**Motor Control**

**Audiences:** Motor control researchers and neuroscientists. Members of the International Society of Motor Control.

Quarterly (Jan, Apr, Jul, Oct)

6” x 9”

**Pediatric Exercise Science**

**Audiences:** Pediatric cardiologists and pulmonologists, exercise scientists, exercise physiologists, and physical educators. Members of the North American Society for Pediatric Exercise Medicine and the European Working Group in Pediatric Work Physiology.

Quarterly (Feb, May, Aug, Nov)

8.5” x 11”

**Sociology of Sport Journal**

**Audiences:** Sociologists with a focus on sports. Members of the North American Society for the Sociology of Sport.

Quarterly (Mar, Jun, Sep, Dec)

8.5” x 11”

**Sport History Review**

**Audiences:** Sport historians who teach or conduct research in an academic setting and others with a special interest in sport history.

Semiannual (May, Nov)

6” x 9”

**Sport Management Education Journal**

**Audiences:** Sport management professionals, researchers, and faculty. Members of the North American Society for Sport Management.

Semiannual (Apr, Oct)

8.5” x 11”

**The Sport Psychologist**

**Audiences:** Clinical and educational psychologists.

Quarterly (Mar, Jun, Sep, Dec)

8.5” x 11”

**Women in Sport and Physical Activity Journal**

**Audiences:** Academicians engaged in researching or teaching sport and gender, and others interested in women in sport.

Semiannual (Apr, Oct)

8.5” x 11”